GET THE MOST OUT OF EV CHARGING, COVER YOUR COSTS AND MAKE MONEY!

The electric vehicle market is in rapid growth, driven by government initiatives and high levels of public engagement with the green agenda.

Expansion of the charging network nationwide is critical to support the rise in EV ownership and gives EV drivers the freedom and confidence to travel where and when they want.

Thousands of new EV charge points will be required every year for the foreseeable future to meet EV driver needs.

As a result, installing a charge point network at your business premises is a significant commercial opportunity.

'Smart' EV charge points use software systems, such as the Sevadis Cloud, to set tariffs, track, bill and pay for energy usage, allowing the owner to cover their costs and make money.

If you are looking to grow your business and make a good return on investment, Sevadis is the ideal partner for hardware and software. Drivers need reliable high performance solutions for charging, and with our systems, business owners have the opportunity to:

1. Encourage new visitors to their site and offer charging for free.

2. Charge customers for the energy used at a rate to cover initial outlay and ongoing costs.

3. Generate income by charging a higher price than cost to install & ongoing energy prices.

Example of a return on investment

Company A installed two Sevadis Scatalo Duo Power units (totalling four charging sockets) at a cost of £4,925 excl. VAT and bills users for electricity used via the Sevadis Cloud software system.

Assumptions

- Cost of electricity for Company A is 20p per kW
- Company A charges EVCP users 35p per kW
- Each charging socket is used for 6 hours a day at a rate of 15 kWHr (based on a Renault Zoe), totalling 90 kWHr a day per socket

Return on investment

- Income generated on one charge point is £13.50 per day
- A cloud operator fee of 15% is deducted, leaving income of £11.47 per day per charging socket
- Annual income from one charging socket is £4,186.55
- Annual income from four charging sockets is £16,746.20