



Case Study
Strawberry Thief

An Arkell's pub, Swindon





Arkell's newest pub and biggest build

The Strawberry Thief in Tadpole Garden Village, Swindon, opened in June 2022 and is one of Arkell's 90 pubs. It is the biggest building project Arkell's has undertaken so far, and the company needed to offer sufficient EV charging facilities for its customers at the new pub.

Providing customers with EV charging

With seating for more than 400 people at the Strawberry Thief, Arkell's wanted to provide sufficient EV charging facilities for its customers.

Arkell's chose a combination of 22 kW and 7.4 kW MaxiCharger pillars to meet the broad range of vehicles charging at the pub. In total, nine charging points were installed in parking bays reserved for EV charging. Arkell's chose Fuuse for its software solution to facilitate management and billing of the electricity used for charging.

- ✓ 7.4 kW & 22 kW sockets for fast charging
- ✓ Fuuse App to activate and monitor charging
- ✓ OCPP 1.6 compliant for software flexibility
- ✓ Built-in dynamic load balancing to protect power supply

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