



5 BENEFITS OF INSTALLING EV CHARGING POINTS IN THE WORKPLACE

Installing EV charge points at the workplace is hugely beneficial for businesses. The electric vehicle is the future of transport and this will be reflected across every sector and industry.

For business owners, investing in electric vehicle infrastructure can be intimidating. An investment is only worthwhile if it's sustainable and advantageous but the benefits of this growing technology are already being experienced by thousands of businesses globally.

1) Ensure your business is future-proof

The UK government has been applying pressure to businesses for many years to reduce their carbon footprint and look for greener solutions. They are being strongly advised to bring forward environmental targets, especially those concerned with petrol and diesel vehicles, and businesses will be required to react to future changes and policies.

Providing electric vehicle charging points in the workplace is an environmentally sound decision that will satisfy these requirements and prepare a business for the expansion of the electric vehicle market. Installing EV charge points will put businesses ahead of any pressurised transition period and in front of the curve of demand.

2) Provide essential facilities

Businesses have an increasing responsibility to provide access to EV charging points to their employees and clients. The EV market is constantly evolving and businesses that are investing in installing charging points are fulfilling their responsibility. Businesses that have electric vehicle charging points are providing better amenities and fit-for-purpose commercial premises.

EV drivers will need to, and expect to, charge their vehicles at their workplace. Employees want employers that offer benefits that make their lives easier. As the number of EV users accelerates, the presence or lack of electric vehicle infrastructure will make a big difference when attracting talent and keeping current staff engaged, happy and committed.



3) Experience a positive financial impact

By cutting emissions, businesses can cut costs. Businesses stand to make positive financial gains from investing in electric vehicle charge points that keep their company and staff vehicles powered up. Electric vehicles are the environmentally friendly choice and 'green' choices are rewarded.

The incentives offered for electric vehicles can earn business owners with electric fleets and vehicles exemptions from fuel duty, road tax, company car (BIK) tax and van and car benefit charge. The government grants, tax breaks and savings are accessible for businesses all across the nation seeking to make a fantastic return on their investment.

4) Take control of your charging

EV charging stations are simple and easy to manage. Businesses can take control of payments and offer unique incentives and perks to their staff.

EV chargers have user identification and access controls available so that you can decide who uses your charging points and at what tariff. Businesses can choose when and where they charge but can stay in control of all costs with intelligent online platforms that support billing and tracking.

5) Make your business sustainable

Investing in EV charging points and EV infrastructure helps to make your business sustainable. The transition to electric vehicles will support a sustainable future for all and electric vehicle charge points will make your business part of the movement that is growing rapidly. Being sustainable improves your efficiency and boosts your reputation, providing you with a platform to achieve better growth and have an edge on the market.

Installing EV charging points at your business guarantees that you are prepared for the future and are ready to meet the demands of your employees and the increasing number of electric vehicles on the road.

Your business could qualify for the Workplace Charging Grant and make significant savings on your charge point installation.

Get in contact with the experts at Sevadis by calling **0330 058 7144** or by sending an email to customerservice@sevadis.com to discover which charging points are perfect for your business.

