

GET THE MOST OUT OF EV CHARGING, COVER YOUR COSTS AND MAKE MONEY!

The electric vehicle market is in rapid growth, driven by government initiatives and high levels of public engagement with the green agenda.

Expansion of the charging network nationwide is critical to support the rise in EV ownership and gives EV drivers the freedom and confidence to travel where and when they want.

Thousands of new EV charge points will be required every year for the foreseeable future to meet EV driver needs.

As a result, installing a charge point network at your business premises is a significant commercial opportunity.

Sevadis charge points use software systems, such as the Sevadis Cloud, to set tariffs, track, bill and pay for energy usage, allowing the owner to cover their costs and make money.

If you are looking to grow your business and make a good return on investment, Sevadis is the ideal partner for hardware and software. Drivers need reliable high performance solutions for charging, and with our systems, business owners have the opportunity to:

1. Encourage new visitors to their site and offer charging for free.
2. Charge customers for the energy used at a rate to cover initial outlay and ongoing costs.
3. Generate income by charging a higher price than cost to install & ongoing energy prices.

Example of a return on investment

Company A installed four Sevadis MaxiCharger 22kW EV charging sockets at a cost of £4,925 excl. VAT and bills users for electricity used via the Sevadis Cloud powered by Monta software system.

Assumptions

- Cost of electricity for Company A is 30p per kWh
- Company A charges EVCP users 55p per kWh
- Each charging socket is used for 6 hours a day at a rate of 11 kWh (based on a Tesla Model 3), totalling 66 kWh a day per socket

Return on investment

- Income generated on one charge point is £16.50 per day
- Annual income from four charging sockets is £24,090
- Cloud operator fees need to be deducted based on a set fee of £5.50 per socket per month plus 8% of income generated
- Cloud operator fees from four charging sockets £2,191.20 per annum

After cloud fee deductions

- Annual income from four charging sockets is £21,898.80

